

Senior SNAP Outreach: Sample Messages

Facebook posts

- It's important to eat right—even when money is tight! Over 5 million older Americans get help paying for healthy food using the Supplemental Nutrition Assistance Program (SNAP). See if SNAP can help you. <http://bit.ly/1puCSF9>
- Eating healthy doesn't have to bust your budget. The Supplemental Nutrition Assistance Program (SNAP) provides seniors with an average of \$105 each month to put healthy food on the table. See how to apply today! <http://bit.ly/1puCSF9>

Twitter posts

- Over 5 million older Americans use SNAP to buy healthy food. See how to apply using this new tool from @NCOAging! <http://bit.ly/1puCSF9>
- Did you know you can use SNAP to pay for healthy food at over 250,000 stores nationwide? Find out if you qualify: <http://bit.ly/1puCSF9>
- The average senior using SNAP receives \$105 a month to pay for healthy food. See if SNAP can help you! <http://bit.ly/1puCSF9>
- On a budget? You can still eat healthy! SNAP helps seniors pay for nutritious food. Learn more: <http://bit.ly/1puCSF9>

Newsletter blurbs

Eat right—even when money is tight

Did you know that over 4 million older Americans use the Supplemental Nutrition Assistance Program (SNAP) to buy healthy food? If you apply for SNAP, you'll get a special debit card that you can use to buy nutritious foods at over 250,000 grocery stores nationwide! [See how to apply for SNAP](#)

Put healthy food on your table

Eating healthy doesn't have to cost more. You can save money on groceries by applying for the Supplemental Nutrition Assistance Program (SNAP). The average senior using SNAP receives \$119 each month! That can go a long way when shopping for food. [See if SNAP can help you](#)